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START YOUR BUSINESS IN GERMANY



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Immigration in general can happen for many reasons. It could be either the lack of satisfaction towards the status-quo in the home country or creating a better life situation in the destined country. Whatever the reason is, it is a process that should be perfectly analyzed and studied on both personal and professional levels.

Our team has more than 15 years of experience in the field of business immigration helping many international small businesses or start ups set foot in Germany and supporting them over the course of time until they start to grow and benefit themselves and society.

Business immigration in Germany is to some extent complicated for two reasons:

- First, because unlike asylum, Germany has not a very mature and established business immigration program. Compared to other immigration countries such USA, Canada, and Australia, that have been practicing business immigration for a very long time, Germany is relatively a new comer (about 15 years)
- Second, Germany is a federal country with different economical and legal requirements for different states, districts and even cities which makes the procedure difficult for standardization.

For these two reasons, the importance of initial field studies is very significant to maximize the chance of success to acquire the residency and later proceed successfully in the country.

To better understand the point, we will explain here briefly what the main methods of applying for residency in Germany through your business program are

Acquiring residency through your business program in Germany could be conducted through either the employment or self employment in Germany.

Each section has its relevant immigration law (Aufenthaltsgesetz) according to which one can apply for the residency but it is very important that the applicants' qualifications can already fulfill the requirements of that particular paragraph in the German law.

There are two main sections in the German business immigration law:

1. Employment (Erwärbstätigkeit)
2. Self employment (Selbständigkeit)

That we are going to explain very briefly as follows:

Employment

Business immigration through employment means you are establishing a business in the form of a limited company or other legal forms and get yourself employed in it. (the most common legal form is GmbH/LLC for this type of immigration)

To this end, your resume including your educational diplomas should not only match the position and the activity of the future company but also should it be recognizable by German authorities. Thus, in this method, for most cases the academic degree is needed and the company should be already established.

The main application document in this type of immigration is your employment contract. Of course there are many other factors to be checked, but these were the most important ones.

Self employment

Business immigration through self employment has also similar features meaning that you should establish a business in future as a limited company or other forms (the most common is GmbH again) and convince authorities that your business will

- Economically benefit the region.
- Be successful because you have already shown enough financial and professional capacity to support that.
- Need the applicant's relatively long physical presence in Germany.

Therefore, your resume will also be important in this paragraph but the academic degree is not as important as the employment program. However in order for you to be able to convince authorities that your plan works and will meet the three above-mentioned requirements, you are required to submit a comprehensive business plan. In other words, in this method, your business plan is the main application document.

What do we offer and what value do we create?

Applications for acquiring residency through establishing a business in Germany fail many times mostly because service providers do not cover the most important elements of a successful business immigration project.

We should emphasize that a business immigration project is a combination of a legal (immigration law) and business development services, meaning that covering only one part can lead to the rejection of your case.

Usually lawyers do not have the capacity or patience to conduct initial field and economical feasibility studies that are required to maximize the chance before the case has opened. Business-developers on the other hand do not have the capacity either to exploit the authority of a German lawyer to follow up on the case and solve any problem with German authorities when the immigration case faces more challenges.

The optimum solution is the combination of both in your team.

Location analysis, marketing research, and business plan write-up should be done by business developers of your team and legal field study, opening the case, and legal follow up should be conducted by the immigration lawyers of your team. In case of trouble, both members should play their parts.

At [Wise Business Group](#) we support you with our full legal and business development services so that we mitigate the risk of rejection to almost zero. Also we have a very robust and already approved plan if the immigration case encounters with some difficulties.

Our services are not just limited to maximizing your chance for residency in Germany. Once you are settled, we support you with accommodation, company formation, bookkeeping, tax consultancy, insurance, and later financing for your investment projects in Germany especially in the field of real estate and construction.

Our philosophy is to literally design your success from the moment you decide to migrate to Germany to the time when you have received your permanent residency and are enjoying the benefit of living in a very stable and advance society.

Should you need more information, please feel free to contact us,